FALL FAMILY FEST

2026

CITY OF ROSEVILLE CALIFORNIA
Parks, Recreation & Libraries

SPONSORSHIP PACKAGES

SPONSORSHIP LEVELS

Zone Sponsor
$2,500
Limit two sponsors

- Company listed as sponsor of specified zone
  Zones to choose: Kids Zone, Kids Creative Zone, Big Trucks Zone
- 10x20 booth in prime location
- Option to display merchandise
- Company logo on banners/signage at the event
- Company logo on event web page
- Social media sponsorship acknowledgment

Area Sponsor
$1,000
Limit two sponsors

- Company listed as sponsor of specified area
  Areas to choose: Stage sponsor, Vendor area, Picnic Games
- 10x20 booth in prime location
- Option to display merchandise
- Company logo on banners/signage at the event
- Company name on event web page
- Social media sponsorship acknowledgement

Community Partner
$500
Limit four sponsors

- 10x10 booth in prime location
- Company name on banners/signage at the event
- Company name on event web page
- Social media sponsorship acknowledgement

On site event attendance reach 4000+
Social media following 41,000+

Fall Family Fest

Sponsorship Interest Form 2026

General Information

Company/Organization Name:

_____

Contact: _____

Email: _____

Phone: _____

Sponsorship Level

____ Zone Sponsor ____ Area Sponsor ____ Community Partner

Payment Method

____ Check ____ Credit card*

*: Staff send link for payment

Do you require an invoice to proceed with payment? _____

Sponsorship contact:
Kristi LaRoche, klaroche@roseville.ca.us

CITY OF ROSEVILLE CALIFORNIA
Parks, Recreation & Libraries

Fall Family Fest

Vendor Waiver

In consideration of the permission by the City of Roseville (CITY) to accept the below named participants in the class/activity listed above, sponsored by the CITY, the undersigned hereby releases the CITY from, and waives and relinquishes any claim, liability, cause of action, damages, or costs for personal injury or property damage arising as a result of participation in or receiving instructions from the CITY regarding said activity, excepting for such personal injury or property damage as may arise directly out of the active negligence of the CITY, its officers, agents or employees. The undersigned acknowledges that he/she has been fully advised of the risks and potential dangers incidental to engaging in the activity for which this registration was submitted, and voluntarily and knowingly assumes the risks of engaging in the activity.

The undersigned acknowledges the potential of exposure to COVID-19 and other illnesses while participating in or attending meetings, practices and/or competitions, and that this potential exposure carries a risk of infection, serious illness or death for the participants and household members. The undersigned is voluntarily participating in the class/activity, and agrees to assume any and all risks of infection, injury, or death, whether those risks are known or unknown.

NOTE: By signing this agreement, you are agreeing to relieve the City of liability for personal injury, wrongful death or property damage except as may be caused by the active negligence of the CITY. The City of Roseville Parks, Recreation, and Libraries staff reserves the right to photograph or videotape facilities, activities and program participants for potential future use. By signing this agreement, you are also agreeing to release any and all photo or video rights you may have. All photos and videos will remain the property of the City of Roseville.

Photo/Video Waiver: I understand that the City of Roseville (City) staff reserves the right to photograph and/or record facilities, activities and program participants for potential future use. I hereby grant permission to the City to use my or my participant's photograph and/or audio/video recording for any lawful purpose, including for example such purposes as print and online advertising. I understand that I will not be paid or receive anything related to the City's use of my/my participant's photograph and/or recording. I understand that all photographs and recordings will remain the property of the City and I acknowledge the City's right to alter or edit any photographs and/or recordings at its discretion. I agree to release the City from any and all legal claims I or a third party may have arising from the use of my/my participant's photograph and/or audio/video recording.

Name: _____

Signature: _____

Date: _____

Event date: September 19, 2026

CITY OF ROSEVILLE CALIFORNIA
Parks, Recreation & Libraries